



**For Immediate Release**

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**New Seasons Market Announces Nourish Our Neighbors, Benefitting 10 Local Nonprofits Providing Food Equity and Access**  
*From May 15th through 21st, the neighborhood grocer matches customer donations to benefit organizations addressing hunger and its root causes*

**Portland, Ore. (May 10, 2024)** — From May 15<sup>th</sup> through 21<sup>st</sup>, [New Seasons Market](#) will host its annual Nourish Our Neighbors Match (previously known as Hunger Relief Match), benefitting 10 local nonprofits that provide food equity and access. The Portland-based grocer will match up to \$42,000 in customer donations throughout the week, ultimately aiming to double each dollar collected, providing the opportunity to give more than \$84,000\*.

"Addressing the root causes of food insecurity and a lack of housing are closely connected. New Seasons Market believes in investing in our communities and supporting the work of local non-profit organizations. A focus on food access and equity, allows the company to address the many root causes of hunger directly with the aid of our community partnerships." shared Jennifer Gregorich, Community Impact Manager. "We remain grateful to our generous customers and dedicated partners for their continued support of New Seasons Market's commitment to give back to our community. Our goal is always to amplify the impact of our community partner's work and make an immediate difference in the lives of our neighbors in need. Together, we can do that."

New Seasons Market's 2024 Nourish Our Neighbors 10 beneficiaries each address hunger and its root causes:

- [Project Homeless Connect – Washington County](#)
- [Transition Projects](#)
- [Latino Network](#)
- [Portland Backpack](#)
- [NE Emergency Food Pantry](#)
- [Lift UP](#)
- [YWCA Clark County](#)
- [Thimbleberry Collaborative Farm](#)
- [Black Food Sovereignty Coalition](#)
- [Self Enhancement Inc](#)

"New Seasons Market has been a longtime supporter of Transitions Projects, and we are excited to be a recipient of the Nourish our Neighbors campaign," shared Tony Bernal, CEO, Transition Projects. "Transitions Projects' work to engage folks at all levels of their journey—from homelessness to housing—is possible because of our supporters. Together, we can achieve a just community in which everyone has access to a safe, affordable home," he continued.

While Nourish Our Neighbors Match is an annual event, many customers may not know that they can make gifts to nonprofit organizations at the register checkout year-round.

### **About New Seasons Market**

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 21 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit [www.newseasonsmarket.com](http://www.newseasonsmarket.com).

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