



## FOR IMMEDIATE RELEASE

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## Portland's New Seasons Market Crowned the Best Grocery Store in Portland in Willamette Week's 2024 Readers' Poll

**Portland, Ore. (July 29, 2024) –** Neighborhood grocer <u>New Seasons Market</u> has been named the Best Grocery Store in Portland by the <u>Willamette Week's 2024 Readers' Poll</u>.

"We are honored to be Portland's pick for the Best Grocery Store Category from Willamette Week's readers," said Nancy Lebold, CEO of New Seasons Market. "We wouldn't be the friendliest store in town without our incredible staff and the relationships they have built with our customers, partners, neighbors and friends. Thank *you* for this recognition!"

Each year, <u>Willamette Week's Readers' Poll</u> celebrates the finest aspects of Portland, showcasing the best people, places, foods, goods and services that shape the city's unique identity. Hundreds of thousands of passionate residents cast their votes, demonstrating their deep care and enthusiasm for supporting local establishments that contribute to the vibrancy of their communities.

With 21 stores across the Portland-metro area, New Seasons Market is renowned for its extensive selection of sustainable products, as well as supporting local farmers, artisans and producers New Seasons Market also actively participates in various community-minded endeavors, partnering with local nonprofits and organizations to foster positive change in the neighborhoods they serve. The grocer strives to be a trusted and responsible neighbor, continuously seeking innovative ways to improve sustainability efforts, reduce food waste and build meaningful connections with customers and communities.

For further information about New Seasons Market, please visit www.newseasonsmarket.com.

## About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 21 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit <u>www.newseasonsmarket.com</u>.