



For Immediate Release

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USA Today Readers Select New Seasons Market as the ‘10Best’ in Multiple Grocery Categories

*Portland, Ore.-based neighborhood grocer recognized nationally for deli, prepared foods
and produce selections*

Portland, Ore. (Sept. 12, 2024) – [USA Today](#) readers today recognized Portland, Ore.-based neighborhood grocer [New Seasons Market](#) for its [deli](#), [prepared foods](#) and [produce](#) selections. In fact, all three of the grocer’s specialty departments, which placed eighth, ninth and ninth, respectively, were voted into the top 10 of the publication’s annual [10Best Readers’ Choice](#) awards.

“It’s incredibly humbling to learn of this recognition, particularly given it came from the votes of our valued customers,” said Nancy Lebold, CEO of New Seasons Market. “Our passionate and amazing staff, alongside our customers, play a key role in everything we do, and securing three spots on this list reflects their collective dedication to sustainable and responsibly sourced goods. This distinction sets us apart at New Seasons Market; not just within the Portland area, but across grocery. We’re proud of the role we serve and are thrilled to continue to share this passion with customers, staff and industry leaders.”

Each year, the USA Today 10Best Readers’ Choice Awards celebrate the best-of-the-best in various travel and lifestyle categories. A panel of experts nominate each award category, and - once the nominees are announced - the public is invited to vote for their favorites throughout four weeks.

"To be listed alongside so many esteemed grocery leaders, both regional and national, staples and newcomers alike, is an extraordinary honor," continued Lebold. "We have immense respect for all the participants, including those who've set industry standards, as well as the innovative new ventures that continue to push the boundaries of excellence. It's a group we not only look up to, but also strive to learn from as we grow and evolve in our own journey to provide the best possible experience to our customers."

With 21 stores across the Portland-metro area, New Seasons Market is renowned for its diverse range of organic and conventional grocery items, along with an extensive selection of ethically sourced and sustainable products, as well as its commitment to supporting local farmers, artisans and producers. New Seasons Market also partners with various community partners with the goal of eliminating hunger and its root causes, fostering positive change in the neighborhoods it serves.

For more information about New Seasons Market, please visit www.newseasonsmarket.com

About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 21 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit www.newseasonsmarket.com.

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